

Course Information			
Course Title		eBay Business	
Course Code		DIM013	
Syllabus Overview		By the end of this course the student will be able to create an online shop on eBay and know how to market it.	
Syllabus			
1. Legal	6. Selling on eBay	11. Fulfilment	16. Selling Internationally
2. Setting up your business on eBay	7. Auctions	12. Receiving Payments	17. Customer Care
3. Equipment, supplies and space	8. Taking photos of your inventory	13. Fraud	18. Storefronts
4. What to sell	9. Editing your images	14. Software	19. Integrating eBay with your current business
5. Investors and Business Plans	10. Pricing	15. Data Feeds	
Other Course Information			
Suitable For		All persons interested in Internet Marketing	
Academic level		Certificate	
Number of Modules		1	
Total number of credits		5	
Number of credits needed to obtain certificate		5	
Number of credits required for Advanced Certificate		30	
Number of credits required for Diploma		60	
Commencement		Within 30 days of registration (subject to course material availability).	
Duration	Slow Track	Part-Time (Standard)	Full Time
	12 weeks	6 weeks	3 weeks
Preparation, Study, Revision Hours Suggested per week	Slow Track	Part-Time (Standard)	Full Time
	7.5	15	30
Coursework hours suggested per week (standard track)	Slow Track	Part-Time (Standard)	Full Time
	5	10	20
Requirements (Academic)		Good command of English	
Requirements (Other)		Optional: eBay Sellers account. Auction Management software, Camera, Image Editing Software.	
Award Type		Certificate	
Award System / Assessment Methods		Topic Assignments	
Open Scope Assignments		Option Available	
Open Scope Research Projects		Option Available	
Course Fees		€300	
Textbooks and Learning Materials included in course fees		Yes	
Other Expenses		None	
Examination Certificate		Option Available	
Notes about the course		None	